

**Theme: “CINEMA - a Kaleidoscopic View”**

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## **Tilak Maharashtra Vidyapeeth**

Department of Mass Communication

National Seminar- 2017

Venue: Tilak Maharashtra Vidyapeeth  
Main Campus Gultekdi Pune -411037  
Auditorium 7<sup>th</sup> Floor

Mail: [tmvmasscommseminar@tmv.edu.in](mailto:tmvmasscommseminar@tmv.edu.in)

Website: [www.tmv.edu.in](http://www.tmv.edu.in)  
Ph.No: 020-24403000/3057/3011

Date: 9<sup>th</sup> January – 2017

### **About Tilak Maharashtra Vidyapeeth**

Tilak Maharashtra Vidyapeeth (TMV) established in 1921 is recognized by Government of India as the “Deemed to be University “since 1987. We offer programmes in multiple disciplines such as Ayurveda, Sanskrit, Social Sciences, Modern Sciences, Management, Health Sciences, Law and Distance Education. Through its Ph.D/ D.Sc programmes knowledge is disseminated in various domains.

### **About Mass Communication Department**

Department of Mass communication was established in the year 2006-2007 with a vision of creating an opening to the world of media and digital arts. With a powerful knowledge base, we intend to capture major opportunities for our young aspiring minds. To address this we have started several courses reeling through the practical, theoretical and analytical approaches of current trends in mass communication. We are following the guidelines prescribed by the University Grants Commission (UGC). Courses are designed to equip students find exciting and creative careers in growing business of Media Industry.

### **Objectives of the Seminar:**

1. To create a platform for professionals associated with the film industry to share and exchange their knowledge about current practices to sustain economic uncertainty.
2. To have a better understanding of the untold saga of *Cinema* out of curriculum.
3. To explore development opportunities for sustaining the global competition.

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### **Call for Papers**

We invite research papers on the above theme from the academicians and professionals. The last date to submit abstract is 30<sup>th</sup> November 2016. We also invite faculty members & students from institutions as delegates for the Seminar.

### **Sub Topics:**

- Animation
- Animation (Cinematography)
- Animated films
- Animators
- Computer animation
- Clay animation films
- Critical Approaches and Problems: Theory, Methodology, Philosophy and Aesthetics
- Directors, Actors, Writers, etc.
- Filmmaking, Producing, etc.
- Genres, Styles, Categories, Series
- History and/of Film
- International Cinema
- Literature & Film
- The Movie Business & Studios
- Music & Sound in Movies
- Social & Other Aspects of Filmmaking  
Themes, Subjects and Characters

Note: Any other topics related to main theme are allowed.

The shortlisted research papers will be published in “The Mharatta” with ISSN No -0076-2571

## **GUIDELINES FOR PAPER SUBMISSION**

Abstract Submission: Authors must confirm to the following Guidelines

### **Abstract**

	Particulars	Details
1	Length	300 words excluding Title
2	Font	Times New Roman, 12 point
3	Spacing	1.5
4	Title Page	Title, Author(s), Affiliation and other details
5	Key words	Not less than 3

### **Full Paper Submission:**

Full Paper must include a clear mention of the research methodology adopted, major findings, results, implications and key references. Authors should adhere to the following

	Particulars	Details
1	Length	2000 – 3000 words excluding Title
2	Font	Times New Roman, 12 point
3	Spacing	1.5
4	Title Page	Title, Author(s), Affiliation and other details

## **IMPORTANT DATES**

	Particulars	Details
1	Submission of Abstract	On or before 4 <sup>th</sup> December, 2016
2	Acceptance and confirmation of abstracts	On or before 10 <sup>th</sup> December, 2016
3	Submission of Full Paper	On or before 17 <sup>th</sup> December, 2016
4	Last date of registration	On or before 25 <sup>th</sup> December 2016

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**REGISTRATION FEES FOR SEMINAR (Includes Tea and Lunch)**

For students : Rs 500.00  
For academicians/Research Scholars : Rs 1000.00  
For Non-academicians/ corporate delegates : Rs 1500.00

**REGISTRATION FEES FOR SEMINAR WITH PUBLISHING OF PAPER**

For students : Rs 1,250.00  
For academicians/Research Scholars : Rs 2,000.00  
For Non-academicians/ corporate delegates : Rs 3,000.00

*Note : Papers selected by the Editorial Board will be published. And best papers will be presented.*

Note: In case of more than one author, individual Registration is must. Demand Draft to be made in favour of '**Registrar, Tilak Maharashtra Vidyapeeth, Pune**'. **Cash is also accepted.**

**Registration starting from 1<sup>st</sup> DEC 2016**

For Registration and any queries contact to help desk

**Help Desk Contact:** Renuka Urde (02024403057/11)

Vidula Kulkarni (02024403067)

Time: 10 am to 5 pm

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**Invitees**

**Renowned Film Fraternity**

**Tentative Programme Schedule**

<b>No</b>	<b>Time</b>	<b>Session</b>
1.	9 to 10 am	Registration & Networking
2	10 to 10.30	Key Note Address
3	10.30 to 11.30 am	Cinematography
4	11.30 to 12.30 am	Film Appreciation
5	12.30 to 1.30pm	Lunch Break
6	1.30 to 2.30	Film Aesthetics
7	2.30 to 3.30	Film Promotion and Marketing
8	3.30 to 4.30	Animation
9	4.30 to 5	Tea and Certificate distribution



**Tilak Maharashtra Vidyapeeth Gultekdi, Pune 37.**

NAAC Accredited (Second Cycle) with 'B' grade

**Registration Form 2016-11-10**

1. Name - \_\_\_\_\_
  2. Gender - Male  Female
  3. Age-
  4. Address \_\_\_\_\_  
\_\_\_\_\_
  5. Designation  
 Student  
 Research scholar  
 Academician  
 Non Academician
  6. Mobile number \_\_\_\_\_
  7. Email Id \_\_\_\_\_
  8. Work Experience- \_\_\_\_\_
  9. Name of the Institution/ College/University- \_\_\_\_\_  
\_\_\_\_\_
  10. Address of the institution:- \_\_\_\_\_  
\_\_\_\_\_
  11. Participation- \_\_\_\_\_ a) Seminar  b) Paper
  12. Mode of payment- Cash  / DD
  13. DD amount \_\_\_\_\_ DD No \_\_\_\_\_ Date \_\_\_\_/\_\_\_\_/\_\_\_\_
  14. Bank \_\_\_\_\_
  15. Signature \_\_\_\_\_
  16. Date \_\_\_\_\_
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